Temporary WIC Items Until May 31, 2020

Due to the COVID-19 outbreak, the following foods will be allowed as substitutes if 100% whole grains, 48oz juice or 16 oz. tofu are specified in the family benefits and the allowed size is not available. The WIC Program *does not* expect store personnel to determine if the normally allowed product is not available. The APL will determine if the UPC is allowed for the purchase. We added as many known brands as we could, but all available products may not be approved. A current Approved Product List (APL) is needed to prevent these foods from being rejected in WIC purchases. Please double check to assure a current APL file is being used. Contact your cash register provider for assistance.

Wisconsin WIC obtained USDA waivers to allow the following items:

- Add 100% whole wheat bread in packages less than 16 oz. and 20 24 oz. packages. UPCs are added for these brands: Aunt Milllie's, Best Choice, Brownberry, Butternut, Fareway, FiberOne, Great Value, HyVee, Nature's Harvest, Nature's Own, New England, Orowheat, Our Family, Pepperidge Farm, Sara Lee, Signature Select and Village Hearth. Kroger buns in 13-14 oz. packages are now available.
- Add 46 oz. and 52 oz. juices for women prescribed 48 oz. juices. These 46 oz. juices are added to the APL: Dole pineapple; tomato and vegetable juice brands- Campbell's, Food Club, Kroger, Our Family, Shurfine, That's Smart, Valuetime and V8. Refrigerated 52 oz. orange juice is added for Food Club, Kroger, Simply Orange and Tropicana brands.
- Add packages of tofu between 12 -16 oz., any type including organic. Approved brands include: Frieda's, House, Mori-Nu, Nasoya, Westsoy and Wildwood.

This flyer available in English and Spanish may be copied and posted in your store.

Please keep WIC advised if product availability concerns develop. Email concerns or questions to DHSWICVendor@dhs.wisconsin.gov